

VOLUME 22 • NUMBER 8

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The Fortnightly

REVIEW

OF THE
CHICAGO DENTAL SOCIETY

OCTOBER 15, 1951

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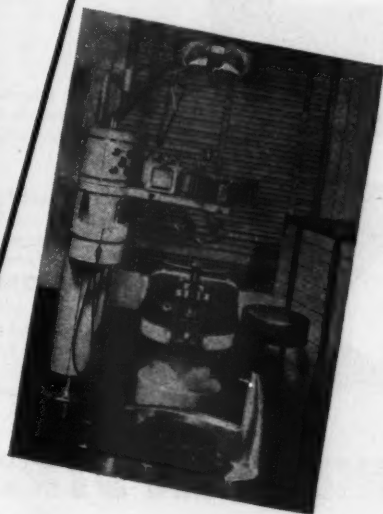
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Amuról

*Reported in the February, 1931 issue of the Journal of the American Dental Association.

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The Fortnightly **REVIEW** OF THE CHICAGO DENTAL SOCIETY

Number 8

Oct. 15, 1951

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MARVIN E. CHAPIN
KARL S. RICHARDSON

EDITOR
BUSINESS MANAGER

Contributions: Manuscripts should be typewritten, double spaced, and the original copy should be submitted. Every effort will be made to return unused manuscripts, if request is made, but no responsibility can be accepted for failure to do so. Anonymous communications will receive no consideration whatever.

Manuscripts and news items of interest to the membership of the Society are solicited.

Forms close on the first and fifteenth of each month. The early submission of material will insure more consideration for publication.

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THE CALENDAR

- November 5:** WEST SUBURBAN BRANCH: Round Table meeting will be held at Oak Park Club at 12 noon. Dr. Arthur Elfenbaum will speak on "A New Clinical Approach to Practice Building."
- November 6:** KENWOOD-HYDE PARK BRANCH: Regular monthly meeting at the Sherry Hotel. Dr. Eugene Skinner will present a paper on "Plastic Fillings."
- November 12:** UNIVERSITY OF ILLINOIS: First of this season's Telephone Extension Programs; the subject, "Dental Caries."
- November 13:** ENGLEWOOD BRANCH: Regular meeting at Nielsen's Restaurant, 79th and Western, at 8:15 p.m.—a short Armistice program followed by Clinic Night.
- November 13:** NORTHWEST SIDE BRANCH: Regular meeting in the club rooms of the Normennenes Singing Society, 2414 N. Kedzie Ave. Drs. Edward Budill and Sylvester Cotter will speak on "Oral Surgery."
- November 13:** WEST SIDE BRANCH: Regular meeting at the Midwest Athletic Club. The essayist will be Dr. Herbert Koepp-Baker; his topic, "The Cleft Palate Child Meets the Doctor."
- November 13:** WEST SUBURBAN BRANCH: Regular monthly meeting at Oak Park Club. Dr. LaMar W. Harris will be the essayist; his topic, "Newer Plastics for Dentures and Filling Materials."
- November 14:** NORTH SUBURBAN BRANCH: Annual Clinic Day at Georgian Hotel.
- November 20:** CHICAGO DENTAL SOCIETY: Regular monthly meeting in the North Ballroom of the Stevens Hotel. Dr. Rudolph O. Schlosser will speak on "A Discussion of Some Fundamental Factors Pertaining to Complete Denture Prosthesis."

The Fortnightly **REVIEW** *of*

THE CHICAGO DENTAL SOCIETY

Oct. 15, 1951.

Volume 22 • Number 8

Committee on Dental Health Education Completes Another Industrial Diagnostic Program

One of the many services rendered by our Committee on Dental Health Education is the Industrial Diagnostic Program. In this program, arrangements are made with management of the participating industry, for full mouth x-rays and clinical examinations for all employees. During the clinical examination, each employee is counselled concerning his oral condition, and the developed x-rays are used to demonstrate the condition found in his mouth. The x-rays and a copy of the examination report are mailed to the family dentist of the employee, provided he is an ethical practitioner.

On July 25th, such a program was completed at an electrical equipment manufacturing company located in Schiller Park. Two hundred and seventy-six employees took advantage of the program. Of this number, only nine were found who did not need dental care. Five of these had a full upper and lower artificial denture. The following statistics are self explanatory:

Total carious teeth	792
Total carious surfaces	999
Total missing teeth (not replaced)	998
Prophylaxes needed	143
Pathological conditions	41
Full artificial dentures needed	14
Single artificial denture needed	12
Partial artificial denture needed	237
Submerged or impacted teeth	73
Immediate extractions recommended	58

SELECTION OF DENTISTS

Of the 276 participating employees, 123 did not have a family dentist. As a result of counselling by the examining dentists and by members of the staff of the Committee on Dental Health Education, all but eight of this number were motivated to select dentists to whom their reports were sent. It would seem that this particular aspect of the program is most worthwhile. It is important for people to become aware of their need for dental care, but in our opinion, it is vastly more important

that they be placed under the care of competent and *ethical* members of the dental profession. This, we believe, is the greatest service that the program renders.

Dentists who were selected to assist in this program are Drs. Robert M. Appleman, William Serritella, Malcolm P. Brooks, Ben P. Davidson, Joseph F. Porto, Edward G. Robbins, and Felix S. Tittle. Our hats are off to these gentlemen for their willingness to help render an admirable public service.

May we point out that more programs of this type are needed. If gainfully employed persons can be channeled into the offices of men in our membership, not only will public health be improved, but the program will react to the economic advantage of dentistry. Chicago Dental Society members having contact with key persons in industry should direct the attention of them to our Industrial Diagnostic Service. Members of the Committee on Dental Health Education will follow through on any leads that are given.

ECONOMIC STATISTICS FROM REPORT OF COMMITTEE ON DENTAL HEALTH EDUCATION*

Film and speaker programs were presented to 455 audiences with a total of 93,000 persons in attendance.

Over 300,000 pieces of dental health education literature were distributed.

Press releases were sent to 235 Chicago and suburban newspapers, including 41 foreign language newspapers.

Several radio programs were presented during the year.

Activities in Chicago schools; Dental health education instruction was given to:

22,807 public high school pupils.
23,925 public elementary school pupils.
10,600 parochial school pupils.

57,332

Of this number, 23,793 pupils secured dental care.

Activities in Suburban Schools: Dental health education instruction was given to 59,837 pupils, and corrections were received by 31,078 pupils.

Economic Aspects of Program: We do not know the total extent of dental care received by these pupils, but if we assume that a minimal average of \$5.00 per pupil would be the least amount for which adequate dental care could be given, the following startling totals are found to have accrued to the dental profession in Chicagoland:

Chicago—23,793 pupils at \$5.00 each.....	total \$118,965.00
Suburbs—31,078 pupils at \$5.00 each.....	total 155,390.00
	<hr/>
Economic gain to the dental profession	\$274,355.00
Estimated financial return from industrial programs	20,000.00
	<hr/>
	\$294,000.00

It is impossible to estimate how many other persons were stimulated by films, speakers, radio, and press, to secure dental care. We do know that a financial return of \$294,000.00 from a budget of less than \$19,000.00 represents a most desirable return to the dental profession from the activities of the Committee on Dental Health Education.

*Report submitted to Dr. Kleiman, Secretary of the Chicago Dental Society.

IRVIN G. OAF
President
Englewood Branch



Irvin G. Oaf, President of the Englewood Branch, of the Chicago Dental Society, was graduated from Chicago College of Dental Surgery, Loyola University, in 1924.

Dr. Oaf has served as chairman of the General Arrangements Committee of the Chicago Dental Society, and now is chairman of the Ethics Committee of the Chicago Dental Society. He has served on many committees of his branch before becoming vice-president and president.

EDITORIAL

THE SADDEST ARE THESE THAT MIGHT HAVE BEEN

There are occasions when an editor, either through a lack of space or sheer negligence, fails to meet a deadline with an important message. Such is the case with the editor of the FORTNIGHTLY REVIEW.

A very pertinent, valuable, and free service has just been completed in one of Chicago's outlying communities. It was the Austin Community Free Chest X-Ray Campaign, and operated from August 13th to September 21st. This service and survey were made possible through the Tuberculosis Institute of Chicago and Cook County, and the Municipal Tuberculosis Sanatorium. Dr. Frank L. Jenkins was Chairman of the Medical Committee.

Austin is the center of one of 75 community areas in the city of Chicago. This area, Near West Side, had between 100 and 249 reported deaths from tuberculosis in the year of 1949. It was for this reason that it was chosen as a center for the campaign. The program provided chest x-rays, free of charge, to all people 15 years of age and older.

It is well that we note the reasons for such an important survey.

1. The x-raying of large numbers of apparently well people is the most modern and effective way to control tuberculosis, since no preventive "shots" or vaccines have been discovered for this particular illness.

2. Austin ranks 14th in deaths and 17th in newly reported cases in the 75 community areas of Chicago.

3. Early TB has no symptoms, and unknown, the "apparently healthy" carrier can spread its infection to relatives and fellow workers (the dentist included).

4. If 15 as the minimum age for x-raying is questioned, children under 15 years of age are not usually x-rayed for the following reasons:

- a. The chest of the young child is too small for taking a readable film on the bus x-ray machine.

- b. Nationally, it has been shown that only one child in 10,000 under fifteen years of age has tuberculosis; *adults protect the child by knowing they are themselves free from TB.*

The x-ray survey for Austin is only a part of the city wide survey to eradicate a costly, crippling disease, which can only be blotted out with the intelligent help of the public. Austin is further protected beyond its own survey, by surveys taking place in Oak Park, Cicero, and East and West Garfield during the remainder of the summer and fall.

As active members of a leading health profession, we in the Chicago Dental Society should do all possible to help this most worthy cause. Our patients with our reminder can benefit a great number of individuals in the Chicago area. We should also remember that our support is needed on the Christmas Seal Campaign which helps to make the fight against tuberculosis possible.

"What's New In 52?"

Midwinter Meeting

Feb. 4 thru 7

NEWS AND ANNOUNCEMENTS

CHANGE OF ADDRESS

Few members of the Chicago Dental Society are aware of the provision of the Dental Practice Act which requires a dentist to notify the Department of Registration and Education of any change of address "within ninety days thereof." Failure to do so "shall work a forfeiture of such license, and no license, when once forfeited, shall be restored, except upon payment to the said department of the sum of fifteen dollars (\$15.00) for such failure." (Sections 6 and 8, *Illinois Dental Practice Act*.)

GOLF DATES

Sports chairmen for branches, fraternities, and schools can avoid scheduling their golf outings on conflicting dates by informing the central office of the Society of their plans and clearing a date before accepting it. Several dates have already been set up for the 1952 season.

SENATE SUBCOMMITTEE APPROVES TWO DENTAL CORPS BILLS OPPOSED BY SERVICES

A Senate Armed Services subcommittee has approved without amendment S.781 which establishes statutory duties for the Dental Corps of Army and Air Force, comparable to those established for the Navy in 1945. The subcommittee headed by Senator Hunt, a dentist, acted after receiving testimony from *Defense Department* and spokesmen for *Army* and *Air Force* Surgeons General, all of whom opposed the bill. A similar measure, S.1306, which also would change the name of Army Medical Service to Army Health Service, was not reported out. The subcommittee also gave its okay to H.R.4205, providing improved retirement

benefits for the chief of the Navy Dental Division. The bill was opposed by Vice Admiral L. T. DuBose, Naval Personnel Chief.

Spokesmen for Defense Department testified S.781 and S.1306 were unnecessary because the Dental Corps already have the rights called for in the bill, by way of Army regulation, and because the bills spell out procedures that are contrary to "sound governmental administration."

Senator Hunt testified American Dental Association and members of Dental Corps favored the bills. He said corps members felt they were "fenced in" by Army regulations.

ENROLLMENT STILL AVAILABLE

The Postgraduate Division of the University of Illinois College of Dentistry announces its evening courses for 1951-52.

It will continue its policy to aid practicing dentists gain a greater knowledge of the newer interrelated concepts of medicine and dentistry by offering the following new subjects this year:

Microscopic Basis for Periodontal Treatment will be presented by Dr. Joseph P. Weinman and his staff on six consecutive Tuesday evenings beginning October 23, 1951, from 7:30 to 9:30 p.m. This class will be limited to 20 students.

Another class in this same subject will be offered by Dr. Weinman and his staff on six consecutive Tuesday evenings beginning January 8, 1952, from 7:30 to 9:30 p.m. This class will also be limited to 20 students.

Anatomical Basis for Oral Diagnosis and Treatment will be presented by Dr. Harry Sicher of Loyola University. This class, which will include dissection demonstrations, begins on Tuesday evening,

November 7, 1951, and will continue for six consecutive Tuesday evenings from 7:30 to 9:30 p.m. Enrollment in this class will be limited to 12 students.

Diet and Nutrition in Dental Practice. Dr. Maury Massler and staff will present this class on six consecutive Wednesday afternoons starting January 9, 1952, from 4:00 to 6:00 p.m. There will be another class in the same subject starting February 27, 1952, for six consecutive Wednesday afternoons from 4:00 to 6:00 p.m.

Cardiovascular Diseases in Dental Practice will be presented on six consecutive Wednesday evenings commencing April 9, 1952, from 7:30 to 9:30 p.m.

Registration for any or all of the above courses is open now. Write to University of Illinois, College of Dentistry, Postgraduate Studies, 808 S. Wood St., Chicago 12, Ill.

PARADENTOPATHIES WORKSHOP SCHEDULED FOR PALM SPRINGS

A parodontopathies workshop will be a highlight of the 8th Annual Seminar for the Study and Practice of Dental Medicine to be held October 28th to November 1st at the Desert Inn at Palm Springs, California. Advance reservations indicate that 200 dentists will be in attendance at the five-day meeting, according to Dr. Hermann Becks, of San Francisco, president of the seminar.

THE CHRISTMAS SEAL

Support for the research and other work of the voluntary tuberculosis associations is derived from the people through their purchase of Christmas Seals. Each year, at the Christmas Season, the local tuberculosis associations conduct the sale of Christmas Seals by mail. Sheets of Christmas Seals are mailed to residents of the community, who make their returns by mail. Personal solicitation, either at business or at home, is therefore avoided.

The 1951 Christmas Seal Sale will be conducted from November 19 to December 25.

Christmas Seals have become a holiday tradition in this country, where they have been sold since 1907. The first sale was in Wilmington, Del., and was sponsored by the late Emily P. Bissell to raise funds to help some doctors continue their treatment of a small group of needy patients. The doctors needed \$300.00. Through the sale of Christmas Seals, Miss Bissell raised \$3,000.00 for their work.

Miss Bissell got the idea of a Christmas Seal Sale from an article which Jacob A. Riis, Danish-born American, wrote for *The Outlook*. Mr. Riis told how Christmas Seals were helping the fight against tuberculosis in Denmark and urged similar action in this country. The sale of Christmas Seals had been inaugurated in Denmark in 1904, the idea of a postal employee named Einar Holboell.

Each year 94 per cent of the money raised by the sale of Christmas Seals remains in the state where it was contributed to support local and state tuberculosis control programs. The remaining six per cent is forwarded to the National Tuberculosis Association. At least one-sixth of this percentage is used for medical and social research.

Each year a different design is used for the Christmas Seal. This year a jolly Santa Claus smiles from the Christmas Seal. It was designed by Robert Stephens of Newark, N. J.

Whatever the design of the Christmas Seal, it always bears the Double-Barred Cross, registered emblem of the National Tuberculosis Association and its 3,000 affiliates. An adaptation of the Cross of Lorraine, the Double-Barred Cross is also the emblem of the world-wide crusade against tuberculosis.

G.I. INSURANCE

Government life insurance term policies held by veterans and those in service may be renewed at the expiration of any term period for a successive period of

five years without physical examination, as the result of two amendments to the insurance laws signed by the President.

Public Law 104 grants this right to holders of National Service Life Insurance and Public Law 101 contains a similar provision applicable to United States Government Life Insurance.

Formerly, renewal was authorized by the Congress for one additional five-year period at a time. The new legislation permits such renewals indefinitely.

The premium rate paid for term insurance increases each time it is renewed for a new five-year term period, in accordance with the age of the insured at the time of renewal, and becomes expensive to carry in the upper age brackets. For this reason, V-A recommends early conversion to a permanent plan of insurance, for which the premium remains the same for the life of the contract.

The successive renewal periods granted by the Congress for term NSLI or USGLI policies apply only to those contracts for which the term period has not yet expired.

C.D.A.A. OCTOBER MEETING

The regular monthly meeting of the Chicago Dental Assistants Association will be held Thursday, October 25, at 8:00 p.m., in the Conference Room of the Pittsfield Building, 55 E. Washington Street.

"Highlights of the A.D.A.A. Convention" and initiation of new members will be the program for the evening.

Dental assistants who are not members of the C.D.A.A. are cordially invited to attend.

FLUORIDE-CANCER THEORY WITHOUT BASIS IN FACT, PUBLIC HEALTH INVESTIGATORS FIND

U. S. Public Health Service investigators, reporting on a study purporting to link the development of cancer to fluoride ingestion, found the conclusion to be completely unwarranted. A series of

studies is being conducted at the University of Texas on mice; however, no evidence of any harmful physiologic effect from 1 ppm of fluoride has been found, it was reported by Dr. Edward Taylor, director of dental health, Texas State Board of Health.

Dr. H. Trendley Dean, director of dental research, and Dr. Howard B. Ander-vont, both of the National Institutes of Health, Bethesda, Md., made a visit to Austin to investigate the University cancer study. Dr. Dean reported that they had "carefully evaluated the data in respect to the alleged relation of fluoride water to an accelerated rate in the development of mammary tumors" and that they were "of the opinion that the evidence adduced does not warrant any modification in the policy of recommending fluoridation of public water supplies for the partial control of dental caries."

FOURTH ANNUAL MIDWEST SEMINAR OF DENTAL MEDICINE

All dental infections, regardless of how unimportant they might appear, are potentially dangerous to the patient and should be treated or eliminated immediately.

This observation was made by sixty-seven dentists, physicians, and research investigators from eleven states who attended the Fourth Annual Midwest Seminar of Dental Medicine at Baileys Harbor, Wis., on September 16-20.

Purpose of the seminar was to exchange ideas and opinions on one of the most important problems in the health sciences—the relationship of the teeth and the supporting dental structures to general health. Faculty for the seminar included Edmund B. Flink, M.D., Ph.D., associate professor of internal medicine at the University of Minnesota; Edgar S. Gordon, M.D., associate professor of biochemistry and clinical medicine at the University of Wisconsin; and Harry Sicher, M.D., professor of anatomy and histology at Loyola University, Chicago.

Participating scientists agreed that dental infections harbored by persons

who have heart valve damage, diabetes, thirty-six. The new arrivals are the School of Dentistry, Creighton University, Omaha, Nebraska (Dr. James H. Pence, Dean), and the School of Dentistry, University of Alabama, Birmingham (Dr. Joseph F. Volker, Dean).

They emphasized that it would be folly to allow infection to remain in the jaws since it not only eventually results in the destruction of tissue with loss of teeth, but because there also is the possibility of such conditions leading to disease in other organs of the body.

Treatment or elimination of dental infection, they contend, does not necessarily mean the removal of teeth. Elimination of an infection also might be accomplished by such means as removing dental decay and restoring the lost structure with a filling, by removing the pulp (nerve) of a tooth, by removing diseased tissue, and by treating periodontal diseases.

Dr. Gordon said that the value of cortisone therapy in treating mouth infections is unknown at the present time, but probably of little significance. There is reason to believe that it even may be dangerous under certain circumstances. For example, removal of teeth when the patient is undergoing cortisone treatment may impair the healing of the extraction wounds. In addition, there is suggestive but not widely confirmed evidence that cortisone and ACTH therapy may interfere with the normal defense against infection.

It is necessary, therefore, that the physician and the dentist should consult frequently regarding the total care of the patient who is receiving cortisone and ACTH treatment. The patient, himself, has a responsibility of informing the dentist that he is receiving this specific therapy.

36 DENTAL SCHOOLS FULLY APPROVED

Announcement of the approval of two more schools of dentistry by the American Dental Association's Council on Dental Education, brings the total to

Full approval was also accorded the dental laboratory technicians curriculum in the extension program of the University of California at Los Angeles. Dr. Eugene Ziegler is the director. This curriculum is the first approved under the American Dental Association's newly established accreditation program for schools for dental laboratory technicians.

NEW YORK INSTITUTE ANNOUNCES MEETING

The New York Institute of Clinical Oral Pathology announces a meeting which will be open to the dental, medical and allied professions in celebration of its One Hundred and Fiftieth Monthly Conference, to be held in Hosack Hall, the New York Academy of Medicine, 2 East 103rd Street, New York, on Monday evening, October 29, 1951 at 8:30 p.m. promptly.

For the occasion they have invited Dr. Hans Selye, Professor and Director of the Institute of Experimental Medicine and Surgery, University of Montreal, to be the essayist on the subject, "Role of General-Adaptation-Syndrome in Oral Pathology (with special reference to hormone treatment)."

LIMITED NUMBER FOR TV COURSE

The Postgraduate Division of the University of Illinois College of Dentistry has announced its new television course to be presented on Wednesday, November 14, 1951.

Probably for the first time, dentists will have an opportunity to observe technical advances in the construction of crowns and bridges on the television screen. In keeping with the efforts of the University to utilize modern scientific discoveries to

(Continued on page 25)

NEWS OF THE BRANCHES

NORTH SUBURBAN

Well, another issue is due and I have some news this time about some of the North Suburban men who practice in the Loop. . . . Donald A. Anderson was at Sturgeon Bay, Wisconsin with his family around the 11th of August. . . . Russell Berner was in Ephraim, Wisconsin and I wonder if he had Smorgasbord at the Knutson House on Thursday night. I hope he did as it is a wonderful dinner and all of the girls are dressed in their Norwegian costumes. Russell then visited his mother in Geneseo, Ill. His daughter Pat is engaged to Bert Wells, son of Dr. Paul Wells of Highland Park. . . . Kenneth A. Bignell, who very kindly showed his hydrocolloid technique to me last year, just returned from the Minneapolis Dental Society where he presented a paper. He is going to New York this month before the A.D.A. meeting and then on to Washington. . . . N. L. Kettlewell is moving from Lake Forest to Lincolnwood, and has travelled recently through the East and Florida. . . . G. W. Christoph was blessed with a little girl the 18th of July, Christeen Elizabeth, and this summer he and his 9-year-old boy Robert went to Florida and Cuba where Robert learned to swim. . . . L. E. Hill is going to the A.D.A. Meeting and was in Denver in July visiting his daughter who presented him with a grandson. . . . Dr. Harold Condit, who practiced for many years in the Loop, died September 1, at the Illinois Masonic Hospital. Gordon Howard has taken over his office. The sad part of a large city is that a man can pass on and his death be unnoticed by so many. Maybe it would be a good thing for some of the men born in smaller towns to remember how nice it was to be remembered by their friends and neighbors and realize that everyone isn't playing up to them for some material gain. . . . James J. Kennedy visited at

Mackinac Island this summer and gave a paper October 1, at the Lake County Dental Society. . . . Jules and Mrs. Le-Grand are visiting in Europe now and are going to Ireland, England, and France. The Dr. has a brother in France whom he hasn't seen for 34 years. They left the 13th of September and will be back the 1st of November. . . . Byron May of Barrington has started teaching Radiology again at Loyola. . . . George Teuscher and Otto Silberhorn of Barrington have started back at Northwestern. . . . Edwin A. Reinholtzen has been sailing quite a bit this summer. He was in the Detroit Mackinac Race and from Chicago to St. Joseph, Michigan. . . . G. W. Flick was in New Orleans last month and recently visited a son going to school in Miami, Florida. His wife is in the Hospital in Ravenswood and may she soon be discharged and sent home. . . . Lord Chesterfield wrote to his son, "Trifles, little attentions, done or neglected, will make you either liked or disliked in the general run of this world."—*W. Alfred Parcell, Co-correspondent.*

ENGLEWOOD

Here 'tis autumn once again. It seems as though we went all through this just a couple of weeks ago—football, World Series, hunting, etc. Of course, we of Englewood know for sure that autumn is upon us when Harry Kazen puts his craft into drydock. . . . E. J. Olivi and Louis Sasso are on the football trend once again. Olivi journeyed to Champaign, while Louie witnessed the Notre Dame game. . . . Ernie Goldhorn spent two weeks traveling through Toronto, Canada, Lake Champlain, Green Mountains of Vermont, White Mountains of New Hampshire, Boston, Philadelphia, and home. . . . Milt Cruse was in and out of town most of the summer. He shot a

game of golf with Reuben Anderson at the Chicaming Country Club, Lakeside, Michigan—just a bit south of our shack on the Dunes. . . . Don Wheeler is convalescing at home after a gall bladder operation. . . . E. J. Olivi has a new "Eighty Eight." . . . Joe Propati has purchased a home in the East Beverly area. . . . The Englewood study clubs are in full swing once more, with a joint kick-off meeting having been held on Wednesday, October 3. . . . Many Englewood members were in attendance at the Loyola Alumni golf meet—Vince Milas, Paul Kanchier, and Ray Van Dam among them. . . . Well, this is it. See you at the next meeting.—*Lawrence E. Lucas, Assistant Branch Correspondent.*

NORTH SIDE

Who said that the only time a dentist is painless is when he forgets to send the bill? Would I like to get hold of that fellow! That type of negative advertising is for the birds and not for use. He just didn't realize the ability of our North Side men, right? . . . Somebody once said: "Trying to run a successful business without advertising is like kissing a girl in the dark—you know what you're doing, but nobody else does!" So you see, gentlemen, let's let our patients realize the value of what we are giving them instead of just assuming that they know what they are getting. . . . Dan Beshoar has returned from a hunting trip up Minnesota way, but we have no news as to his success. How did things go, Dan? . . . I certainly would not be able to tell you which Dr. Brown just returned from Bermuda. It must be either Brad, D. W., Maurice, or Paul. Reports have it that he had a wonderful time and is awaiting the next trip that way. . . . Say, did you fellow practitioners know that our boy Bill Osmanski has been appearing on TV? . . . Attending the American Legion Convention in Florida and then travelling further on to San Juan is none other than A. Allen. . . . The boys at the Phy-Dent club just threw a grand going-away

party for Emory Greer who is pulling stakes from 4753 and is heading for Belleville, Illinois. We certainly want to wish you the best of everything, Emory, and when in Chicago, be sure to look up the old North Side gang. . . . Quite a man with the gun, O. A. Helmer, is going to open up his range for the pheasant season and expects to exceed the bag limit. But, for heaven's sake, don't tell the warden. . . . Manley "What a man" Elliott just finished planning a grand agricultural day for the North Shore Kiwanis Club. The trip to a farm near Beloit, Wisconsin, was a huge success, with about forty Kiwanians and their guests attending. . . . Speaking of Kiwanis—did any of you notice Carl Gieler, Manley Elliott, Russ Boothe, John Anderson and Herb Gustavson selling peanuts on the street corners? . . . F. Hanagan has just opened his offices at 1791 Howard Street and is limiting his practice to orthodontics. We wish you the best of success here with us on the North Side F. J., and hope we'll see you at all the meetings. . . . Might be good to throw a little dig here to our dental specialists (orthodontists, oral surgeons, periodontists, etc.) by letting them know that we expect to see them at our meetings just as well as anyone else. That's right, isn't it, men? After all, we're the ones that refer patients to them and, in return, we'd like the opportunity to hobnob with them at our meetings, so that we can discuss our problems and joys with them. Remember that, fellows—we of the general practice field are looking forward to a one hundred per cent attendance on your part. Of course we know that you'll be there, but thought a reminder would help in case you're busy with a lot of things other than the profession that you chose. What do you know—W. G. F. Schmidt has not had a vacation for thirty days—tough, tough, tough. . . . Late flashes tell me that Otto Silberhorn, Carl Gieler, and Manley Elliott are heading for the ADA convention in Washington. If any others from the North Side are attending, they've got poor press agents. . . . Talking to Ed Kirby the other day, I found

out that a drunkard's life has two chapters: first—he could have stopped if he would; second—he would have stopped if he could. Let's hope we'll never have to worry about that! . . . REMEMBER—your dental meetings; REMEMBER—to have your assistant attend the assistant association meetings the second Tuesday of each month, and REMEMBER—your personal creed—

Do all the good you can,
By all the means you can,
In all the ways you can,
In all the places you can,
At all the times you can,
For all the people you can,
As long as ever you can.

Congratulations to Maxine and Ray Orsinger on the arrival of Pamela Christy. We know the essence of all joy is now at your doorstep. . . . Thank you, so long for now.—*Herb Gustavson, Branch Correspondent.*

WEST SIDE

In order to give Carl Weiss, our correspondent, more time to remodel his office, I consented to pinch-hit for him this time. . . . Our president, Robert Tuck, has been meeting with his various committees and has a big year planned for the West Side. . . . Our November meeting will be devoted to clinics. Anyone desiring to give a clinic will please contact Mike DeRose who will act as chairman. . . . Louis Holzman is anxiously looking forward to meeting his old friend, Jimmy Pearce, who is the essayist at our first meeting. . . . Echoes have been heard from our old friend, Henry Lee. Henry is very busy taking care of his acreage in Knoxville, Tenn. . . . George Vogt is not only conducting his own practice but has been lending a helping hand to Fred Porath since Fred's right arm has become afflicted. We hope you are fully recovered soon, Fred. . . . Maurice Berman is a patient in the Presbyterian Hospital. He will be out soon because you just can't keep a good man down. . . . We want to express our sympathy to Max Chubin in

the loss of his father. . . . Dinner tickets may be obtained from yours truly.—*Irvin C. Miller, Assistant Branch Correspondent.*

KENWOOD-HYDE PARK

A general state of apathy seems to prevail among the members of our branch society as evidenced by the fact that very few members contact the branch correspondent and indicate to the scribe the latest news concerning Joe Blow and his golf game or other items of interest concerning the members in the Kenwood branch. News of our members is very scarce indeed and the difficulties are greatly increased when it is practically necessary to ferret out an item here and there. Please mail or telephone the items about yourself or your neighbors down the hall or on the next floor. . . . Lester Boyd is giving several clinics at several dental society meetings in Texas. Les will return in about three weeks. . . . Art Block attended the meeting of the Central Section of The American Association of Orthodontists in St. Paul and presented a table clinic. . . . Harry Hartley and Elmer Ebert attended the A. D. A. meeting in Washington, D. C. . . . Another source of news by the slim grapevine informs us that Seymour Yale gave a clinic at the A. D. A. meeting. . . . Sig Carlson spent a week or two at the Illinois Central Hospital and we are glad to report that Sig is on the mend. . . . One of our "grand old timers," Fred Gethro, was identified as a participant in a game of golf with Jack Flanagan, Wayne Fisher, and Ken Washburn. In traversing the fairways, Fred gave the boys a series of fundamental lessons and managed to extract a few dimes from their pockets. . . . The next regular meeting will be held on November the sixth. Dr. Eugene Skinner, from the department of research, Northwestern University, will be our speaker and several table clinics have been scheduled. Dr. Skinner will speak on the subject, "Dental Plastics." . . . Larry Johnson will cover the news for

the next two issues. Please 'phone Larry and give him a generous amount of information, reporting activities concerning yourself or other Kenwood members. —Howard E. Strange, Branch Correspondent.

WEST SUBURBAN

Round Table!! Monday, November 5, 12 noon; speaker, Dr. Arthur Elfenbaum; subject, "A New Clinical Approach to Practice Building." All meetings at Oak Park Club, Ontario & Oak Park Ave., Oak Park. . . . West Suburban Meeting!! Tuesday, November 13, dinner at 6:30; speaker, Dr. LaMar Harris; subject, "Newer Plastics for Dentures and Filling Materials." . . . There it is, fellows—"How to get the most out of your dental society." Just ring up Ev. Walters, Village 8-0872, for dinner reservations, or Irv. Slaby, Olympic 2-0284, for the noon luncheons. Warning: don't wait until the last minute or next spring when it's all

over. . . Tom K. Barber, teaching at Illinois, was elected secretary and treasurer of the American Society of Dentistry for Children. Anthony J. Malone elected editor of *Your Child Patient*. Congrats to two fine fellows, who are going places. . . . Wayne R. Dunnom (you might have seen his name before in this column) has given up—engaged, believe it or not, to lovely Arden Vesely. They will marry shortly after Christmas and spend three weeks at Kenilworth in Miami Beach, Florida. Wonderful, wonderful! Loads of happiness! . . . Another milestone for Wayne—he just completed the 500th case with sodium pentothal anesthesia with no ill effects on record. Gives God all the credit. Wayne has been told by Budill and Cotter that he is the only dentist in the Chicago area doing complete mouth rehabilitation. . . . Sorry the gals missed deadline. West Suburban Branch of Dental Assistants held a meeting at Carlton Hotel on October 4. Dr. Paul A. Topel spoke on "The Present

(Continued on page 22)

Monthly Meetings Scheduled for 1951-52

The Monthly Meeting Program Committee, of which Dr. William E. Rusch is the Chairman, has completed the following schedule of monthly meeting speakers and topics. All of the meetings will take place at the Stevens Hotel.

November 20, 1951

THE ESSAYIST: Rudolph O. Schlosser, D.D.S., Professor Emeritus Northwestern University Dental School and Consultant Hines and Vaughan Hospitals.

TOPIC: "A Discussion of Some Fundamental Factors Pertaining to Complete Denture Prosthesis."

December 18, 1951

THE ESSAYIST: Gilbert H. Marquardt, M.D., Assistant Professor of Medicine at Northwestern University.

TOPIC: "The Hazards of Dentistry."

January 15, 1952

THE ESSAYIST: James R. Cameron, D.D.S., of Temple University.

TOPIC: "The Expanding Field of Oral Surgery."

April 15, 1952

THE ESSAYIST: Charles H. M. Williams, D.D.S., of the University of Toronto.

TOPIC: "Periodontal Pocket Therapy."

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Kindly address all communications concerning business of the Society to the Central Office

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Ethics Committee

Irvin G. Oaf	1952
George H. Welk	1953
John M. Gates	1954

Applications for Membership

The following applications have been received by the Ethics Committee: Any member having information relative to any of the applicants, which would affect their membership, should communicate in writing with Irvin G. Oaf, 842 W. 79th St. Anonymous communications or telephone calls will receive no consideration.

Applicants

AMRAM, JACK (Western Reserve 1951) South Suburban, 9 East 16th St., Chicago Heights. Endorsed by Henry W. Bahlman and Clarence E. Folkers.

(Continued on page 24)

Classified Advertising

Rates: \$2.50 for 30 words with additional words at 3 cents each. Minimum charge is \$2.50. Charge for use of key numbers is 25 cents additional. Forms close on the 1st and 15th of each month. Place ad by mail or telephone to

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For Sale: Desirable Loop location. Long established office with good lease. Well appointed operating laboratory, and reception room arrangement. \$1,500.00—complete with records, instruments, etc. Worth consideration. Telephone STate 2-5858.

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NEWS OF THE BRANCHES

(Continued from page 18)

Concept of Dental Caries." Please 'phone Marie Venture, Tuxedo 9-7832 about reservation for November 1 meeting. . . . Dr. Joseph E. Wilhelmi died suddenly September 21 at his home in Elmhurst. He practiced 25 years in the suburbs and was a graduate of Marquette Dental School. Our deepest sympathy. . . . Last call for Telephone Extension Program. Send \$10.00 to Richard A. Anderson, 102 S. Washington St., Hinsdale. First telephone lecture, November 12, on "Dental Caries." . . . Often all of us are more or less guilty of imperfections in our patient relations, most of which we are unaware of until we have portrayed to us some of the traits which we may have acquired. As you read the following patients' observations, some one or more traits may make you "shift in your chair," because you are concerned that YOU are being portrayed. When this happens, put a check mark opposite the item and keep this before you as a reminder to avoid the trait or traits in the future. . . . 1. He was too nonchalant. His lounging, slouchy manner implied he did not think much of me as a prospective patient. . . . 2. His eyes were shifty and evasive. I did not like the way he avoided looking me in the face. . . . 3. I did not like his phony smile. When he tried to smile, his face changed expression stiffly, or else he masked his face with an uneasy half-smile. . . . 4. His whole manner was that

of an eager-beaver wanting to get to work on my case rather than that of a dentist sincerely trying to help me. I received the impression that my consent to proceed with the service meant the same thing a scalp meant to an Indian of old—something to dangle triumphantly from his belt. . . . 5. I did not like the bored, impatient manner in which he listened when I talked. His manner seemed to say, "For heaven's sake, will you ever pipe down and let me get on with my talk." . . . 6. I did not like the pompous, bombastic manner in which he orated about my dental needs. He spoke to me as if I were at a public meeting. . . . 7. I did not like the way he 'snorted' when I raised a question or objection. The pitying look in his eye, the proud arch of his eyebrows, the impatient tap of his fingers and the snort all seemed to say, "What a dumb cluck you must be to raise such a silly question!" . . . 8. He fingered his lips as he talked so his words sounded like drinking coffee out of a mustache cup. . . . 9. His general manner—implication of being a wiser man—stuffy and unbending, rather than easy and friendly, gave the impression that he was doing me a favor condescending to talk to me at all. . . . 10. I did not like his obvious attempts to flattery. He was too oily, too clever. My reaction was, "I don't want to play poker with this city slicker!" . . . 11. I didn't like the way the dentist presumed on a short acquaintance to 'slap my back.' . . . 12. I resented the inquisitive manner in which his eyes roved over me during my explanation of

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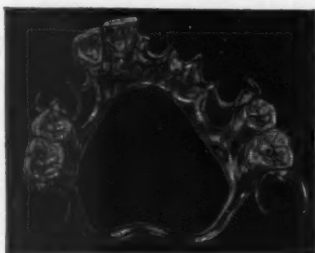
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why I came into the office for treatment. . . . 13. He looked like an unmade bed. I did not expect a Beau Brummell, but I did expect him to be presentable. . . . 14. After I gave him my consent to proceed with the service, he continued to talk my ears off and wasted my time. . . . Any news, call MErrimac 7-6292.—*Olaf S. Opdahl, Branch Correspondent.*

NORTHWEST SIDE

"It's later than you think" should be the editor's theme song. The 1st and 15th roll along much too quickly. However, two members of our Branch have recaptured time and their youth by starting a 'second' family after the first children have become adults. . . . John Offenlock has two daughters. His 25-year-old daughter and her son, aged 3, from Michigan City are visiting John, and his five-year-old daughter has just entered kindergarten. . . . John Sipple has a son of 21 years who is army-bound any day now. His 6-year-old daughter will keep the Sipple household on an even keel. . . . Augie Pecaro keeps in trim and stays young by golfing at Elmhurst Country Club, bowling and working with the American Legion, as well as visiting his host of friends on weekends around Wauconda and Green Bay, Wis. He likes vacationing in Florida in February and is planning to say "hello" to Gus Tilley in Hollywood, Fla. this winter. . . . Ed Kanser, who holds the title of Assistant Service Officer, State of Illinois American Legion, took part in dedication of a War Memorial at St. James parish. . . . Mich Kaminski and Neil Desenis were delegates to the recent Kiwanis Convention in Chicago. . . . Leon Wasielewski spent a month touring Florida with his family. . . . Thad Czeslawski tried the cool of Wisconsin around Hayward and did well with his fishing equipment. . . . Waldemar Link gave an Amalgam Clinic at the Northern District Dental Society of Atlanta, Ga., and is planning the same for the Penn State Dental Society, Harrisburg, in October. . . . The Edgebrook Garden Club recently held its annual show with Peter De Boer officiating as a

most capable chairman. Pete also exhibited many of his fine vegetables and flowers and was the second highest point-winner. Max Bramer's and Mrs. Bramer's exhibits won them a number of ribbons. Thad and Mrs. Olechowski visited the show and were so impressed with the splendid arrangement that they plan to exhibit next year. . . . There will be no meeting of our branch in October, but the beautiful club rooms of Normennenes Singing Society, at 2414 N. Kedzie Ave., will again see us assembled in November. Edward Budill and Sylvester Cotter will speak on Oral Surgery. . . . Our Branch Secretary, Casimir Rogalski, calls our attention to a change in the wording of Article 5 of the Constitution, as approved:

Article 5. Regular meetings of the branch shall be held on the second Tuesday of October, November, January, March and April at such time and place as may be determined by the Board of Directors.

The change should be as follows:

"There shall be five business meetings during the fiscal year, the time and place to be determined by the officers of the branch and the Board of Directors."—*Folmer Nymark, Branch Correspondent.*

APPLICANTS

(Continued from page 19)

CAMINO, HENRY (Loyola 1946) Kenwood-Hyde Park, 3005 E. 92nd St. Endorsed by Anthony J. Battista and W. Donald Reynolds.

CAMINO, ROMEO (Loyola 1934) Kenwood-Hyde Park, 3005 E. 92nd St. Endorsed by Anthony J. Battista and W. Donald Reynolds.

CAMINO, RUDOLPH (Loyola 1937) Kenwood-Hyde Park, 3005 E. 92nd St. Endorsed by Anthony J. Battista and W. Donald Reynolds.

ESTAYER, J. B. (Loyola 1951) Kenwood-Hyde Park, 25 E. Washington St. Endorsed by Louis W. Schultz and Arthur M. Krause.

HAMMER, HERBERT I. (N.U.D.S. 1951) South Suburban, 1654 Oak St., Chicago Heights. Endorsed by Silvio J. Tiberi and Peter P. Iagmin.

ROGERS, WILLIAM D. (Loyola 1951) West Suburban, 7579 W. Lake St., River Forest. Endorsed by Grover B. Sprafka and William J. H. Sisson.

NEWS AND ANNOUNCEMENTS

(Continued from page 14)

bring educational benefits to the practicing dentist, this unusual one-day course in Recent Advances in Crown and Bridge Prosthesis has been arranged for November 14, from 9:00 a.m. to 9:30 p.m.

Under the direction of Dr. Stanley Tylman, professor and head of the department of Fixed Partial Dentures, prominent authorities in the field of prosthetics are being brought from New York and California for this course. Dr. R. C. Brumfield of New York City will deal with the structural laws in designing fixed bridges. Dr. Morris Thompson of Los Angeles will treat with the application of the indirect method in crown and bridge construction. In addition, Dr. Isaac Schour of the University of Illinois will take up the subject of "The Biologic Foundation of Fixed Bridges" and Dr. Stanley Tylman will correlate with clinical practice the scientific laws as discussed by Dr. Brumfield.

This television course offers an unusual opportunity for the dentist in practice to gain valuable first-hand practical information relative to the latest progressive biologic and technical measures important to fixed bridge construction. In spite of the fact that television facilities make it possible for large numbers to view a close-up of the operations, lack of available lecture hall space makes it imperative that the attendance be limited to 75. Registration can be made by writing to the University of Illinois College of Dentistry, Postgraduate Studies Extension Division, 808 S. Wood St., Chicago 12, Ill. Registration will be accepted in the order received.

NEW ORLEANS DENTAL CONFERENCE

Featured clinicians of the Fourth Annual New Orleans Dental Conference to be held in New Orleans this year, November 11th, 12th, 13th, 14th at the Roose-

velt Hotel, have been announced by Dr. Wallace M. Nicaud, chairman.

Clinicians and their subjects are: Dr. Drexell A. Boyd, Indianapolis, Indiana, subject: "Plastic Fillings"; Dr. Alvin D. Farver, Miami Beach, Florida, subject: "Hydrocolloid Technic"; Dr. Clifford S. Kile, Hutchinson, Kansas, subject: "Full Dentures"; Dr. Alton Ochsner, New Orleans, subject: "The Detection and Diagnosis of Pre Malignant and Malignant Lesions of the Oral Cavity"; Dr. L. W. Peterson, St. Louis, Mo., subject: "Oral Surgery and Anaesthesia"; Dr. Edward J. Ryan, Evanston, Illinois, subject: "Psychosomatic Principles in Dental Practice"; Dr. John Wilson, Columbus, Ohio, subject: "Periodontia."

All clinicians will present clinics in both general assemblies and in limited attendance clinics, with the exception of Dr. Ochsner who will present his subject to the general assembly only.

The conference is an annual, full scientific meeting, designed to present advance

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scientific knowledge to the dental profession of the South and of Latin America, featuring eminent clinicians and lecturers. Morning sessions will be devoted to general assemblies, and in the afternoons, limited attendance clinics general clinics and motion picture programs will run concurrently, with commercial, scientific and health exhibits open throughout the meeting.

Invitational brochures will be mailed to members of Southern dental societies and those of Latin America. All members of the American Dental Association are invited. Inquiries are to be addressed to: New Orleans Dental Conference, 629 Maison Blanche Bldg., New Orleans, La.

GIFTS FOR HEBREW UNIVERSITY

The newly formed National Dental Division of the American Friends of the Hebrew University announced through its President, Dr. George Stein, that it has donated three-year subscriptions for all the major English Language dental journals to the Hebrew University Library of Jerusalem.

The gift, consisting of 21 American, 1 Canadian, 2 British and 2 Australian monthly periodicals in all, is the first of numerous essential services the National Dental Division plans to render to the Hebrew University in Israel. The National Dental Division plans establishment of dental scholarships; supplying equipment for dental clinics and experimental laboratories; the sponsoring of research; widespread dissemination of dental education for the laity as well as the Israeli dental profession, and active assistance in the establishment and maintenance of a dental school at the Hebrew University.

The National Dental Division plans to have its local units, affiliated with chapters of the American Friends throughout the nation, undertake to underwrite portions of the specific projects relating to the creation of a dental school in Israel, and the advancement of oral hygiene and

dentistry in Israel through the Hebrew University of Jerusalem.

BELIEVE IN YOURSELF

Results of the 1950 A.D.A. survey of the dental profession are now available in booklet form and can be obtained free upon request to the Association's Order Department, 222 East Superior Street, Chicago 11.

The most comprehensive survey of dental practice ever compiled, the study was conducted by Mr. B. Duane Moen, director of the Bureau of Economic Research and Statistics, and provides a yardstick against which the individual dentist can measure his practice.

More than 20,000 members of the dental profession—one-fourth of the nation's dentists—were sent questionnaires. The results of the study were based on 4,000 completed returns and appeared initially in a series of articles in *The Journal of the American Dental Association*.

The survey was divided into two parts. The first disclosed general information about the practice of the average individual dentists and the second provided specific data on the average U. S. dentist's practice during one selected week.

FEDERATION DENTAIRE INTERNATIONALE

More than 350 U. S. dentists and their families have already made reservations to attend the 11th International Dental Congress to be held July 19 through 26, 1952, in London, according to Dr. Oren A. Oliver, of Nashville, Tenn., U. S. treasurer of the Federation Dentaire Internationale, sponsor of the Congress.

One of the features of the Congress' scientific program, which will be held in the new Royal Festival Hall, will be summaries of 20 essays, surveying recent advances in dental science throughout the world. Emphasis will be on discussion of the papers by the audience.

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clinics, films and scientific exhibits will be presented during the eight-day meeting in addition to clinical demonstrations in London dental schools and hospitals.

Preventive dentistry and sound dental health habits will be stressed in the oral hygiene exhibitions, featuring films, demonstrations, models and posters from six different countries.

An extensive entertainment program for dentists and their families has also been scheduled. Included will be the Congress Ball, the Congress Banquet, and tours to the Universities of Oxford and Cambridge, Stratford-on-Avon, Parliament, Westminster Abbey, the Tower of London and Windsor Castle.

Prior to the Congress, the scientific reports will be published in the quarterly *International Dental Journal* in the issues between September, 1951, and June 1952. The transactions of the meeting and discussions of the scientific reports will be published in the *Journal* in the four issues following the Congress.

Annual subscriptions can be obtained by writing British Publications Inc., 150 E. 35th St., New York City. Subscription rates are \$7.65 for F.D.I. members and \$8.50 for non-members.

Applications for membership in the Congress and information about travel and hotel accommodations can be obtained from Mr. H. Parker Buchanan, secretary-general of the Congress, 13 Hill St., London, W.1. The membership fee is \$7 for F.D.I. members and \$14 for non-members.

DR. CHARLES G. FORTELKA

Dr. Charles G. Fortelka, a resident of Berwyn with offices at 2830 W. Cermak Road, died on July 24th. He was a graduate of the Chicago College of Dental Surgery in 1908, and joined the Chicago Dental Society in 1918.

DR. J. E. KOLAR 1879-1951

Dr. J. E. Kolar, a Life Member of the Illinois State Dental Society, and a member of the Chicago Dental Society since 1914, died on July 29th. Dr. Kolar was a member of the West Suburban Branch, and was a graduate of the Chicago College of Dental Surgery in 1913.

DR. J. P. O'CONNELL 1889-1951

Dr. J. P. O'Connell, a member of the North Suburban Branch of the Chicago Dental Society died on July 16th. He was a graduate of the Chicago College of Dental Surgery in 1915 and joined organized dentistry in 1917.

DR. ANSCHIL B. URY

Dr. Anschild B. Ury, a member of the Englewood Branch of the Chicago Dental Society since 1927, died on June 22nd. He was a graduate in dentistry from Kansas City Western Dental School in 1924, and had offices at 30 N. Michigan and 6901 S. Halsted.

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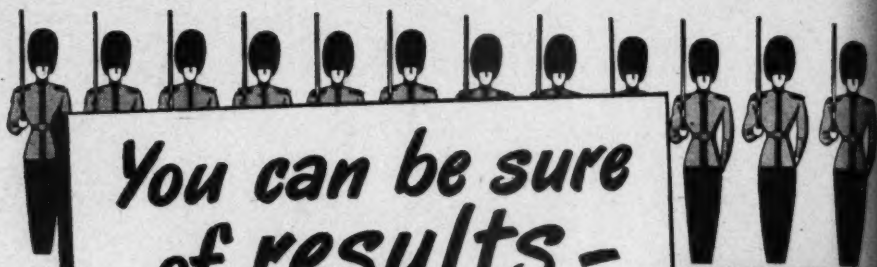


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